

THE 2010 FLOWSERVE DALLAS COWBOYS KICKOFF LUNCHEON

Dallas Cowboys, awards, kids, and the 2010-2011 football season are on the agenda for the Flowserve Dallas Cowboys Annual Kickoff Luncheon. This year's kickoff luncheon will be on **Wednesday, September 1, beginning with the silent auction at 10:00 a.m. and the luncheon at 11:30 a.m., at the new Cowboys Stadium in Arlington.**

The event, hosted by the NFL Alumni Association, will provide media, friends, and fans with a close-up look at the Cowboys as they head into the 2010-2011 season. All proceeds from the event go to benefit the Dallas Cowboys Courage House at Happy Hill Farm Academy.

Brad Sham, long-time voice of Cowboys Radio, will emcee the event. Several awards will be given, including the following: 2009 MVP Awards for Offense and Defense; the Tom Landry Legend Award – given to a former Cowboys player; and the Ed Block Courage Award – given to a player who has sustained a career-threatening injury and is again playing at full strength. Some of the companies sponsoring these awards include the following: Flowserve, Interstate Batteries, Neiman Marcus, Re/Max of Texas, American Airlines, Staples, Ebby Halliday REALTORS, and more.

For further information, please call the Farm at (metro) 817-572-9736 or email; cheryl@happyhillfarm.org.